



# DEVANGA RAJKHOWA

Designer, Entrepreneur

## ABOUT ME

I am a product developer and tech entrepreneur who genuinely cares about the business side of building software. My journey into tech didn't just start with writing code; having previously run a marketing agency, I learned early on how to actually get products into people's hands and understand what a target audience needs. Since then, I have built a diverse range of projects, from full-scale web platforms to rapid civic reporting tools like Red Button.

Currently, I am focused on scaling a portfolio of proprietary digital ventures alongside my co-founder. My main projects right now include Vino, a digital menu and business management platform, and SimpleCare, an intuitive personal health record system. I am deeply passionate about building technology that removes everyday friction, specifically focusing on solving complex operational bottlenecks for businesses and empowering individuals with better healthcare tools.

## EXPERIENCE

### ● **Web Design and Android App Development**

*Started at age 16*

2018 - 2020

- Designed and built the website for my school when I was only 16
- Developed native apps for my college at 17 years of age.

### ● **Co-founded and ran a successful custom clothing business**

*Heifale Clothing*

2019-2022

Ran a successful clothing business that helped locals customise clothing according to their needs and scaled it to online as well.

### ● **Co-founded a Digital Marketing Agency**

*Big Bold Branding*

2022-2025

Ran a marketing agency focused on go-to-market strategies, user acquisition, and bridging the gap between writing code and getting products into people's hands.

### ● **Co-Founder – Vino (Startup Project)**

*Vino*

2025- Present

- Working on a platform designed to help small businesses easily create digital storefronts and sell online.
- Responsible for market research, outreach to local businesses, visual design - Ui/Ux and Product Development.


### ● **Co-Founded SimpleCare AI**

*SimpleCare AI*


2025- Present

Building SimpleCare, a centralized Personal Health Record (PHR) system that decodes complex medical jargon for patients and provides doctors with instant, synthesized clinical timelines.

## CONTACT

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 Jorhat, Assam, Indian

## EDUCATION

**Jagannath Barooah University**

Bachelor of Commerce  
2021-2025

**Jagannath Barooah College (JB College), Jorhat**

Higher Secondary (Commerce)  
2019-2021

**Pragjyotika English School, Jorhat**

Secondary School Education  
Completed: 2019

## SKILLS

- Entrepreneurship
- Digital Marketing
- Business Development
- Visual Identity Design
- Startup Ideation
- Full Stack Developer

## LANGUAGE

- English
- Hindi
- Assamese